



OFFICE OF
SUSTAINABILITY
A Division of Develop Louisville

2015 Sustainability Summit: Improving Our Air Quality
November 6, 2015
Kentucky Center for African American Heritage
Afternoon Breakout Session Notes
Track 5: Community Engagement

Question 1 (Strengths)

Strengths shared at report-out

1. Community passion
2. Leadership & vision
3. Existing infrastructure (trans, parks, gov't entities)
4. Scale and size of Louisville
5. Networked org.
6. Private sector involved

Question 2 (Challenges)

Challenges shared at report-out

1. Lack of green infrastructure (transp) solutions daily choices
2. Geography
3. Not reaching people so that they can change behavior (people don't realize their own capacity)
4. Zoning & planning in coordination with sustainability
5. current model lacks sufficient input and acknowledgement of barriers facing people in communities
6. apathy

Question 3 (Short-Term Actions)

Short term actions shared at report-out

1. Be creative, innovative, to engage community (child care)
2. Bring public and private sectors together to make education for youth a priority
3. Get neighborhood challenge and gather input from neighborhoods - big prize (\$2 million)
4. Revamp & community level air monitoring

Question 4 (Long Term Actions)

Long term actions shared at report-out

1. Sensors for idling
2. Sustainability plans per neighborhood

3. Expand Green Capt plan (measure in 3 years)
4. Leaders speaking one-to-one with affected people
5. Including Green infrastructure codes for new development
6. employers to incent employee to engage in cleaner air
7. Practices (transp)
8. Make community goal - cleanest air in the south

LONG TERM SUSTAINABILITY PLANS PER NEIGHBORHOODS

EXPAND GREEN CAPT PLAN (MEASURE IN 3 YEARS)

LEADERS SPEAKING ONE-TO-ONE WITH AFFECTED PEOPLE

INCLUDING GREEN INFRA CODES FOR NEW DEVELOPMENT

EMPLOYERS TO INCENT EMPLOYEE TO ENGAGE IN CLEANER AIR

COMMUNITY GOAL - CLEANEST AIR IN THE SOUTH

FOR LOCAL... SPECIFIC FOR AIR QUALITY

COMMUNITY PASSION
LEADERSHIP, & VISION
EXISTING INFRASTRUCTURE
(TRANS, PARKS, GOV'T ENTITIES)
SCALE & SIZE OF LOU.
NETWORKED ORG.
PRIVATE SECTOR INVOLVE

CHALLENGES

- LACK OF GREEN INFRASTRUCTURE
(TRANS, SOLUTIONS, DAILY CHOICES)
- GEOGRAPHY
- NOT REACHING (⊕) PEOPLE
SO THAT THEY CHANGE
BEHAVIOR (PEOPLE DON'T
REALIZE THEIR OWN CAPACITY)
- ZONING & PLANNING IN COORDINATION
SUSTAINABILITY
- CURRENT MODEL LACKS
SUFFICIENT INPUT AND
ACKNOWLEDGEMENT OF BARRIERS
FACING PEOPLE IN COMMUNITIES

SHORT TERM GOALS

BE CREATIVE, INNOVATIVE
TO ENGAGE COMM (CHILD CARE)

BRING PUBLIC & PRIVATE
SECTORS TOGETHER TO . . .

MAKE EDUCATION FOR YOUTH
A PRIORITY

GET NEIGHBORHOOD CHALLENGE
AND GATHER INPUT FROM
NEIGHBORHOODS - BIG PRIZE \$2

REVAMP. 9

COMMUNITY LEVEL AIR MILEAGE



List of Registrants (actual attendees may have varied):

Nicole	Brassell	Humana Inc.
Louis	Christopher	
Joe	D'Ambrosio	UofL Institute for Sustainable Health & Optimal Aging
Ashley	Davidson	KIPDA-Ticket to Ride
Martha	Flack	KFTC & Thomas Jefferson Unitarian Church
Angela	Futter	Louisville Metro Solid Waste Management Services
Cathy	Galante	The Nature Conservancy
Sandy	Griffith	
Alicia	Hurle	Kentuckians For The Commonwealth
Noelle	Johnson	
Rebecca	Katz	YouthBuild Louisville
Jacqueline	Klein	Parker & Klein Real Estate
Joan	Lindop	League of Women Voters
Dee	Lynch	Louisville Metro Air Pollution

		Control District
Cassidy	Maier	Louisville Sustainability Council
Roger	McClendon	Yum! Brands, Inc.
Destiny	Monyhan	Greater Louisville Convention and Visitors Bureau
Paul	Nagy	Humana Inc.
Thomas	Nord	Louisville Metro Air Pollution Control District
Gina	O'Brien	Brightside
Joyce	Ogden	Kentucky College of Art + Design
Ben	Reno-Weber	Greater Louisville Project
Lynn	Rippy	YouthBuild Louisville
Claude	Royston	West Jefferson County Community Task Force
Elizabeth	Schmitz	Kentucky Environmental Education Council
Attica	Scott	County Health Rankings & Roadmaps
Kelsie	Smithson	Greater Louisville Project
Laura	Stricklen	Center For Neighborhoods
Kathryn	Trent	Waste Management
Stuart	Ungar	EVolve KY
Laura	Veldman	QRS Recycling
Rich	Vollmer	Humana Inc.
John	Walczak	Louisville Zoo
Cadell	Walker	Bernheim Arboretum and Research Forest
Melissa	Williams	Propeller Health
Becki	Winchel	Kentuckians For The Commonwealth
Ray	Yeager	University of Louisville
Mark	Young	Parks Forever Consulting
Greg	Zahradnik	